

Faculty Development Program on **Entrepreneurship & Innovation**

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10 - 12
June 2025



Parul[®]
University

Faculty Development Program (FDP) On Innovation and Entrepreneurship						
Schedule (10/06/2025 to 12/06/2025)						
Date	Day	Theme	Session Details	Speaker Name	Time	
10-06-2025	DAY-1	Briefing about FDP and PIERC	Aimed at improving faculty skills in teaching and innovation, and introduces PIERC, Parul University's center for startup support and entrepreneurial development.	Jay Sudani	09:30 AM TO 10:30 AM	
		Start-up Ecosystem in India and Startup Life Cycle of India	India's growing startup ecosystem, key enablers, and government initiatives, along with insights into the typical startup life cycle—from idea stage to scaling and exit, Startup definition	Hardik Kharva	10:35 AM TO 12:00 PM	
		BREAK			12:00 PM TO 01:00 PM	
		Ice Breaking and team building Activity	Participants to be divided in group of 4 members	Prashant Khanna, Riddhi Bagha, Sonal Sudani	01:00 PM TO 2:00 PM	
		Creativity, Idea Generation and Idea Evaluation	Boost creativity and generate innovative ideas, encouraging participants to think beyond conventional solutions and identify opportunities for impactful innovation	Jay Sudani	02:00 PM TO 03:00 PM	
		Group Activity on Idea generation and evaluation	participants will work in their group to generate ideas and evaluate the same	Jay Sudani	03:15 PM TO 04:30 PM	
11-06-2025	DAY-2	Design Thinking for innovation	Problem-solving, fostering creativity and innovation through stages like empathize, define, ideate, prototype, and test.	Jay Sudani	09:30 AM TO 10:30 AM	
		Group activity on Design thinking			Jay Sudani	10:35 AM to 11:00 AM
		Value Proposition	Introduction to Value Proposition,Components of a Strong Value Proposition,Aligning Value Propositions with Business Models	Jay sudani	11:00 AM to 12:00 PM	
		BREAK			12:00 PM TO 01:00 PM	
		Fun activity		Prashant Khanna, Riddhi Bagha, Sonal Sudani	01:00 PM TO 2:00 PM	
		Understanding Value Proposition With Canvas – Group Work (3-4 Startup Example)			Prashant Khanna	02:00 PM TO 03:00 PM
		Interaction with the start-ups	Startup Founder	Nikhil Jumde	03:15 PM TO 04:30 PM	
12-06-2025	DAY-3	Business Model Canvas (BMC)	Business Model Canvas as a strategic tool,Revenue models and unit economics,Leveraging the power of partnerships, communities and customer relationships,Asset light models	Hutesh Baviskar	09:30 AM TO 10:30 AM	
		Understanding BMC With Canvas – Group Work (3-4 Startup Example)			Hutesh Baviskar	10:45AM TO 11:30 AM
		Visit to Incubation Centre and FabLab			Himansu Das	11:30 AM to 12:00 PM
		BREAK			12:00 PM TO 01:00 PM	
		Government funding schemes for start-ups	Overview of key government funding schemes for startups in India, such as Startup India Seed Fund, SISFS, MSME schemes, and support from DST, DBT, and other ministries to help early-stage ventures grow.	Sonal Sudani, Nikhil Jumde & Prashant Khanna	01:00 PM TO 2:00 PM	
		Start-up incubation and onboarding process and Start-up dictionary	The startup incubation and onboarding process, including application, evaluation, and support offered by incubators. It also introduces a startup dictionary covering key terms and concepts essential for aspiring entrepreneurs.	Anup Chaudari	02:00 PM TO 03:00 PM	
		MBA Program for Entrepreneurship & Innovation	MBA Program in Entrepreneurship & Innovation launched by PIERC, designed to equip students with entrepreneurial skills, startup management knowledge, and hands-on experience through incubation support and industry mentorship.	Prashant Khanna	03:00 PM to 03:30 PM	
		Sharing Action Plans & Feedback	Presenting action plans to the group for feedback and refinement,Review of key takeaways and networking opportunities for continued collaboration	Jay Sudani,Hutesh Baviskar	03:15 PM TO 04:30 PM	
		Closing Remarks and Certificate Distribution				

Report on

Faculty Development Program (FDP) on Entrepreneurship and Innovation

ACTIVITY TYPE	Faculty Development Program (FDP) on Entrepreneurship and Innovation		
DATE & TIME	10th – 12th June 2025	Duration	3 Day
SEMESTER	All	No. of participants	43
EXPERT NAME WITH DESIGNATION	Mr. Jay Sudani, Mr. Hardik Kharva, Mr. Prashant Khanna, Ms. Riddhi Bagha, and Ms. Sonal Sudani, <i>Mr. Nikhil Jumde</i> , Mr. Hutesh Baviska, Mr. Anup Chaudhari.		

Introduction

Parul Innovation and Entrepreneurship Research Centre (PIERC), Parul University, organized a **three-day Faculty Development Program (FDP) on Entrepreneurship and Innovation** from **10th to 12th June 2025**. The FDP was designed to empower faculty members with knowledge and skills that would help them guide and mentor students in entrepreneurial initiatives.

The program aligned with the **National Innovation and Startup Policy (NISP)** and the objectives of the **Institute Innovation Council (IIC)**. It also showcased PIERC's efforts in strengthening the innovation ecosystem by connecting faculty with experienced mentors, startup founders, and incubation experts.

Objectives

The FDP was designed with the following objectives:

- To provide an understanding of India's startup ecosystem and entrepreneurial opportunities.
- To train faculty members in **design thinking, creativity, and innovation methodologies**.

- To familiarize participants with the **Business Model Canvas (BMC)**, **Value Proposition Design**, and **startup management tools**.
 - To highlight **government funding schemes** and incubation processes supporting startups.
 - To encourage faculties to create action plans for **integrating entrepreneurship into academics**.
 - To foster a collaborative mindset where faculty become mentors and innovation facilitators for students.
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Learning Outcomes

By the end of the FDP, participants were able to:

- Develop an in-depth understanding of **startup life cycles** and entrepreneurial journeys.
 - Apply **design thinking** frameworks to problem-solving and innovation.
 - Facilitate **idea generation, validation, and evaluation** among students.
 - Guide startups using tools like **BMC and Value Proposition Canvas**.
 - Create linkages with **government schemes and funding opportunities** to support student ventures.
 - Understand incubation and onboarding processes to connect students with PIERC.
 - Formulate **action plans** to integrate innovation-based teaching practices into their curriculum.
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Program Details & Expert Sessions

Day 1: Exploring Startup Ecosystem & Creativity

- **Briefing on FDP & PIERC** – *Mr. Jay Sudani* opened the program by highlighting PIERC's initiatives, achievements, and facilities such as the **FabLab, incubation spaces, and startup support programs**.
- **Startup Ecosystem & Life Cycle** – *Mr. Hardik Kharva* introduced India's growing startup ecosystem, government initiatives like Startup India, Atal Innovation Mission, and SISFS. He explained the stages of the startup life cycle from **ideation to scaling and exit**.

- **Ice-breaking & Team-building Activities** – *Mr. Prashant Khanna, Ms. Riddhi Bagha, and Ms. Sonal Sudani* engaged participants in activities to encourage collaboration.
 - **Creativity & Idea Generation** – *Mr. Jay Sudani* conducted sessions that included brainstorming exercises and lateral thinking techniques, followed by a **group activity on idea evaluation**.
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Day 2: Innovation Frameworks & Startup Experiences

- **Design Thinking for Innovation** – *Mr. Jay Sudani* conducted a highly interactive session on **empathize-define-ideate-prototype-test**, where participants applied design thinking to real-world case studies.
 - **Value Proposition Design** – Focused on how startups must clearly define **customer problems and value delivery**. Participants worked in teams on **Value Proposition Canvas exercises** using startup examples.
 - **Group Activities** – Hands-on practice of **BMC and Value Proposition Canvas**, with 3–4 startup case studies analyzed in groups.
 - **Interaction with Startups (Moderated by Mr. Nikhil Jumde)** – In this key session, three incubated startups at PIERC – **FlyAnyTrip, Old Veda, and Voldbug** – were introduced. Their founders shared their **startup journey, challenges faced, and the support received from PIERC**. Importantly, they provided feedback on **how faculty members can play a significant role in guiding and mentoring students**, encouraging them to convert ideas into impactful ventures. This session gave participants real-time exposure to **student-driven entrepreneurship**.
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Day 3: Business Models, Funding & Action Plans

- **Business Model Canvas (BMC)** – *Mr. Hutesh Baviskar* explained components such as **customer segments, key partners, revenue models, and unit economics**, followed by *Mr. Himansu Das* providing practical startup case insights.
- **Government Funding Schemes for Startups** – *Ms. Sonal Sudani, Mr. Nikhil Jumde, and Mr. Prashant Khanna* highlighted schemes like **SISFS, MSME support, DST & DBT funds**, and innovation challenges that startups can leverage.

- **Startup Incubation & Onboarding** – *Mr. Anup Chaudhari* explained the application process, evaluation methods, mentorship support, and PIERC's startup dictionary.
 - **MBA in Entrepreneurship & Innovation** – *Mr. Prashant Khanna* introduced PIERC's specialized MBA program that combines academic learning with incubation support.
 - **Action Plans & Feedback** – Faculty participants presented action plans for **integrating innovation into teaching**. The session, led by *Mr. Jay Sudani and Mr. Hutesh Baviskar*, also included feedback sharing and networking.
 - **Visit to Incubation Centre & FabLab** – Participants toured PIERC's incubation facilities, gaining exposure to **prototyping tools, startup offices, and innovation labs**.
 - **Closing Ceremony** – Certificates were distributed, marking the successful completion of the FDP.
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Participant Engagement

- The FDP witnessed active participation from **faculty across multiple disciplines** including engineering, management, pharmacy, and design.
 - More than **60 faculty members** attended the program, engaging in brainstorming activities, case studies, and startup discussions.
 - The session featuring **FlyAnyTrip, Old Veda, and Voldbug founders** was particularly impactful, as it directly connected faculty with the entrepreneurial experiences of **student-led startups**.
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Impact & Future Scope

- The FDP empowered faculty members to become **innovation facilitators and startup mentors** for their students.
- The real-life sharing by student entrepreneurs (FlyAnyTrip, Old Veda, Voldbug) highlighted the **critical role of faculty mentorship** in supporting early-stage student startups.
- Faculty participants expressed interest in **collaborating with PIERC** for future projects, hackathons, and mentoring activities.

- The action plans prepared by participants will contribute to **embedding entrepreneurial culture into classrooms**.
- The FDP is expected to create a **multiplier effect**, as trained faculty will guide hundreds of students in innovation and entrepreneurship across Parul University.

Conclusion

The **Faculty Development Program on Innovation and Entrepreneurship** (10th–12th June 2025) at Parul University was a **resounding success**. It provided an enriching blend of conceptual knowledge, practical insights, and interactive activities. With expert sessions, startup interactions, and visits to innovation facilities, the FDP built strong faculty capacity to promote entrepreneurship.

The inclusion of incubated startups such as **FlyAnyTrip, Old Veda, and Voldbug** added tremendous value, showcasing how students are actively building ventures under PIERC's support and how faculty can further strengthen this ecosystem.

This initiative reflects PIERC's commitment to strengthening India's startup ecosystem by empowering faculty mentors, who will play a pivotal role in shaping the next generation of innovators and entrepreneurs.

Glimpses of the program









Parul Innovation and Entrepreneurship and Research Centre			
Faculty Development Program			
Innovation and Entrepreneurship			
SR. NO	Names	Institutes	Department
1	Dr.Ashwini Mugale	Parul Institute of Technology	Dairy Technology
2	Dr. Mukul Jain	Parul Institute of Applied Sciences	RDC
3	Dr Manjusha P	Parul Institute of Ayurved and Research	BBA
4	Adit jha	Parul Institute of Business Administration	BBA
5	Dr. Megha Barot	Parul Institute of Applied Sciences	R&DCent & Department of Environmental Sciences
6	Dr. Amaresh Mishra	Parul Institute of Technology	Biotechnology
7	Arjun Chauhan	Parul Institute of Paramedical and Health Sciences	PIPHS
8	Dr. Papu Kumar Naik	Parul Institute of Applied Sciences	Architecture
9	Shashikant Kumar	Parul Institute of Architecture and Research	Architecture
10	Dr. Chintan Prajapati	Parul Institute of Management and Research	FMS MBA
11	Kinjal P. Rana	Parul Institute of Technology	Food Technology
12	KAPIL MEHTA	Parul Institute of Hotel Management & Catering Technology	HOTEL MANAGEMENT
13	Tularam Baldevsinh Barot	Parul Institute of Pharmacy and Research	Pharmacy
14	Saurabh Parmar	Parul Institute of Public Health	Faculty of Medicine
15	Mangroliya Parita Alpeshbhai	Parul Institute of Technology	Dairy Technology
16	Vanshika Nirmal Jingar	Parul Institute of Engineering and Technology	Civil Engineering
17	Dr.S. Jamuna	Parul Institute of Management and Research	MBA
18	Ms. Sharon Pandit	Parul Institute of Management and Research	MBA
19	Dr. Bhagyashree Das	Parul Institute of Technology	Dairy Technology
20	Dr.Chaitali shah	Parul Institute of Physiotherapy	Physiotherapy
21	Samkit Shah	Parul Institute of Technology	Automobile
22	Tejas Bhayani	Parul Institute of Pharmacy and Research	T&P Cell
23	snigdha Das Mandal	Parul Institute of Pharmacy and Research	FOP
24	Mr. Sachin Suse	Parul Institute of Applied Sciences	Food Technology
25	Dr. Malvi Surti	Parul Institute of Applied Sciences	Research and Development Cell
26	Rohit Agrahari	Parul Institute of Pharmacy and Research	Pharmacology
27	Dr. Janki Patel	Parul Institute of Pharmacy and Research	Pharmaceutics
28	Dr CHITHRA G	Parul Institute of Ayurved and Research	Prasoothi Tantra Evum Stree Roga
29	Dr. KRISHNAMRAJU MANUPATI	Parul Institute of Engineering and Technology	ECE
30	Archana Limbachiya	Parul Polytechnic Institute	ASH
31	Dr Sneha Soni	Parul Institute of Engineering and Technology	CSE

32	Mukesh Birla	Parul Institute of Engineering and Technology	AI&DS
33	Mrudula Mujumdar	Parul Institute of Technology	Food technology
34	Dr Hiral Dave	Parul Institute of Pharmacy	PQA
35	Dr. Mohit Buddhadev	Parul Institute of Pharmacy and Research	Pharmacy Practice
36	MR. MAULIK K. PANDYA	Parul Institute of Pharmacy and Research	Pharmacy
37	DINESH SWAMI	Parul Institute of Engineering and Technology	COMPUTER SCIENCE AND TECHNOLOGY
38	Dr. Snehlata Barde	Parul Institute of Engineering and Technology	Cyber Security
39	Dr.Shiji Prasannan	Parul Institute of Management Research	FMS
40	Ankita Sharma	Parul Institute of Engineering and Technology	CIVIL
41	Amaresh Jha	Parul Institute of Hotel Management & Catering Techology	Hotel Management & Catering
42	Dr. Hirni Patel	Parul Institute Pharmacy & Research	PIPR
43	Dr. Snehansu Nath	Parul Institute of Engineering and Technology	CIVIL
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